



EMBASSY SUITES®

WAIKIKI BEACH WALK®

NEWS RELEASE
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Healing Hawaiian Wellness Package Purifies Body and Mind at Embassy Suites-Waikiki Beach Walk

Ancient Hawaiian practice of “Hiuwai” and lomilomi massage benefit present-day guests



Download high resolution images of Embassy Suites-Waikiki Beach Walk here: <http://bit.ly/hVhzJj>.

WAIKIKI, HONOLULU, HAWAII – Hawaiian culture and healing unite with [Embassy Suites-Waikiki Beach Walk](#)’s new “Hiuwai Lomilomi” wellness package. For the first time, resort guests have a unique opportunity to partake in an ancient cleansing ritual and receive a rejuvenating Hawaiian-style lomilomi massage in the comfort of their own suite. This purifying package starts at \$319 per night with a three-night minimum and is offered now until December 22, 2011.

“With our ‘Hiuwai’ Lomilomi wellness package, guests from across the globe can step back into time and benefit from the wisdom and relaxation techniques of decades past, while enjoying our modern facilities and host of complimentary Hawaiian-inspired amenities,” said Susan Koehler, sales and marketing director for Embassy Suites-Waikiki Beach Walk.

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The waters of Waikiki have long been revered by the Hawaiian people as a place of spiritual healing -- Hawaiian lore says that the section of beach nearest Embassy Suites-Waikiki Beach Walk called Kawehewehe, known today as Grey's Beach, has therapeutic qualities and that traditionally, Hawaiians would go there to be cured of all types of illnesses, both physical and spiritual.

The healing process begins with the historic "Hiuwai" ceremony, a treatment that consists of bathing the hands and feet in an "umeke" (calabash bowl) filled with "paakai" (Hawaiian sea salt). This is an ancient Hawaiian ritual to wash away any "pilikia" (problems or worries) -- bringing balance and harmony to ones soul.

The experience continues with a one-hour, full-body lomilomi Hawaiian massage to rid the body of any "opala" (trash or negative energy), leaving the guests feeling relaxed, renewed and connected to the rich Hawaiian culture. The spacious, upscale accommodations at Oahu's only all-suite resort provide an intimate ambiance for the utmost private and calming massage experience. At the end of the session, the trained practitioners instruct the guest on how to return the ceremony waters back to the ocean, completing the "Hiuwai" ceremony.

Embassy Suites-Waikiki Beach Walk is located within the spirited and stylish Waikiki Beach Walk, a lifestyle destination that boasts some of the best shopping and restaurants in town, as well as a full schedule of cultural activities and musical events -- including ukulele and hula lessons, lei making, storytelling, wood carving and well-known musical acts.

All of the suites come decorated with Hawaiian-inspired décor and each suite features two LCD flat panel televisions as well as MP3 radio/alarm clocks, air conditioning and a mini-kitchen. The resort also offers free high-speed Internet access throughout the resort and an upgraded fitness and business center, available 24 hours daily.

Additionally, Embassy Suites-Waikiki Beach Walk's nightly Manager's Reception* at the hotel's Grand Lanai features music (on select evenings) and an assortment of complimentary refreshments and snacks. The breezy, open-air terrace looks out onto the hotel's beautiful pool and waterfall, presenting the perfect end to a perfect day.

After a night out in energetic Waikiki, rise and shine to Embassy Suites' complimentary Full Cooked-to-Order breakfast. Each morning guests can choose from a selection of fresh local fruits, yogurt as well as Japanese favorites such as miso soup and salad. The signature, Cooked-to-Order omelet bar is always a winner – dishing out healthy options including egg whites and vegetables, as well as traditional choices.

With the Embassy Suites-Waikiki Beach Walk “Hiuwai Lomilomi” package, guests can enjoy a stay starting at \$319 per night for single or double occupancy through December 22, 2011. A three-night minimum stay is required. Rates and specials cannot be combined with other offers and are subject to availability and change. Restrictions may apply. Taxes are not included. *Enter promotional code:PK3* when making reservations with your preferred travel professional, at www.embassysuiteswaikiki.com or over the phone at 1-800-EMBASSY.

TripAdvisor consistently ranks Embassy Suites-Waikiki Beach Walk in the top 10 out of nearly 100 Honolulu hotels. Unsolicited comments from guests say it all: “Excellent value, incredible service, great location.” Come redeem or earn Hilton HHonors points and see what everyone is raving about!

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About Embassy Suites-Waikiki Beach Walk

Embassy Suites-Waikiki Beach Walk, Oahu's only all-suite resort, is steps away from Waikiki beach and is located in the heart of the \$535 million Waikiki Beach Walk®. As the Embassy brand's flagship leisure resort, Embassy Suites-Waikiki Beach Walk is owned and operated by Outrigger Enterprises Group. The resort consists of two towers and offers one- and two-bedroom upscale suites, each appointed with design elements that capture Hawaii's sense of place, a wet bar and private bedrooms separate from living rooms.

Guests are welcomed with a variety of complimentary services and Hawaii-inspired amenities including daily, complimentary, Full Cooked-to-Order breakfast, nightly Manager's Reception with entertainment, refreshments and light snacks, high-speed Internet access, free local and domestic long distance phone calls, 24-hour fitness center and 24-hour business center.

For an unforgettable and convenient Hawaiian getaway, Embassy Suites-Waikiki Beach Walk outshines ordinary Waikiki resorts. For reservations or more information, visit www.EmbassySuitesWaikiki.com or call 1-800-EMBASSY.

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About Embassy Suites Hotels

Embassy Suites Hotels is a member of the Hilton Family of Hotels and opened its first hotel in 1984. It was the first all-suite upscale hotel brand to enter the industry and today has nearly 210 hotels. To make reservations or learn the locations of Embassy Suites Hotels in urban, suburban, airport and resort areas, travelers can visit the Embassy Suites Hotels Web site at www.embassysuites.com, call 1-800-EMBASSY or contact their professional travel agent.

Hilton Hotels Corporation (NYSE:HLT) is the leading global hospitality company, with nearly 3,675 hotels and over 600,000 rooms in more than 82 countries. The company owns, manages or franchises a hotel portfolio of some of the best known and highly regarded brands, including Hilton, Conrad, Doubletree, Embassy Suites Hotels, Hampton Inn, Hampton Inn & Suites, Hilton Garden Inn, Hilton Grand Vacations, Homewood Suites by Hilton and The Waldorf-Astoria Collection.

*Subject to state and local laws. Must be of legal drinking age.

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